

1. Eligibility

1.1 **Participants** of the “Refer a Friend Program” (the “Program”) include existing Woli customers (“**Existing Customer**”) and the invited Friend (“**Invited Friend**”).

1.2 For the avoidance of doubt, Existing Customers cannot refer to themselves as new customers.

1.3 The Invited Friend has to be a natural, real person, at least 10 years old, and must reside in countries where Woli app operates, meaning that the app is available in the country’s stores (Google Play store, Apple App store, Huawei App Gallery)

1.4 The **Referral Reward** will only be provided to the Invited Friend when specific criteria under section 2.1 and 3.1 are fulfilled

1.5 Criteria and rewards may differ based on the specific Referral Promotion (“**Promotion**”), which will be clearly defined within the Woli app. Parameters include the time period of the Promotion, location of the Existing Customer and Invited Friend and others.

2. Referral Rewards

2.1 The Referral Reward

Participants in the Referral Program, based on the active promotion, may be offered:

- An amount credited into their Woli account (“**Referral Bonus**”)
- Free subscription for a defined period of time

The referral reward will be clearly displayed and specified in the Woli mobile app. Beneficiary of a referral reward may be the Existing Customer or the Invited Friend, or both.

2.2

A Referral Reward may be earned if the Participants achieve the defined criteria (“**Reward Criteria**”)

User Activation

- The Existing Customer shares their unique referral code and/or unique referral link (the “**Referral Code**”) as provided on the Woli mobile app with the Invited Friend.
- The Referral Code may not be used for any commercial activity, including but not limited to paid promotions, online advertisement, public distribution via messaging services or on websites, for spamming or using automated systems
- The Invited Friend successfully installs the Woli app using the Referral Code, and completes registration
- The Invited Friend becomes an active user. If the Invited Friend is a child, then the Parent must have also completed his full registration and ID verification, in order for the account to be considered active

2.3

The actual amount of the Referral Bonus shall be subject to the amount paid under the Program at the time of sign up of the Invited Friend.

3. Refer a Friend Program Limitation

3.1

The Invited Friend may use a Referral Code from Existing Customers only once when creating a new Woli account. A Woli user will not be eligible to receive more than one Referral Reward, under the Friend Referral program.

3.2

Woli may at its own discretion decide to place a limit on the maximum amount of monetary rewards that an Existing Customer is able to receive.

3.3

Children from the same family can't invite each other.

4. Miscellaneous

4.1

The Program is a courtesy offered by Woli Service LTD and does not create any legal obligations that may be enforced in front of court.

4.2

Woli Services LTD expressly reserves the right to make reasonable amendments to the Program and these T&Cs (e.g. on the eligibility, with regards to the amount of the referral bonus, to replace the Program by any other (friend) referral and/or loyalty program and/or to cease the Program in its entirety, limitations etc.)

4.3

Woli services LTD reserves its right to credit the Referral Reward within a **30 day window** after the Reward Criteria have been met.

4.4

In case of violation of these terms and conditions by the Existing Customer, Woli Services LTD may credit back any Referral Bonus that was already paid out to the Existing Customer's or the Invited Friend's account. Woli Services LTD reserves the right to suspend accounts or reverse Referral Bonus if it notices any activity that it believes is abusive, fraudulent, or violates any Woli Services LTD Terms & Conditions. This includes in particular, but not exclusively, activities that indicate any kind of manipulation, excessive use, as well as commercial or misleading advertising of customers. Woli Services LTD reserves its right to review and investigate all referral activities and to suspend accounts or modify referrals at its sole discretion as deemed fair and appropriate.

4.5

Woli services LTD reserves its right to cancel a referral code and unique referral link for security purposes, at any given time.